

## Abstract

The South Carolina Department of Health and Environmental Control's (DHEC), Bureau of Community Health and Chronic Disease Prevention proposes **statewide Implementation** of the CDC Community Transformation Grant program. We will implement quality evidence- and practice-based policy, environmental, programmatic, and infrastructure changes that will help prevent heart attack, stroke, cancer, and other leading causes of death across the state of South Carolina. The strategies chosen will focus on tobacco-use prevention, increasing levels of physical activity, and promoting proper nutrition through policy, systems and environmental change efforts as outlined in the CDC's Guide to Community Preventive Services and the Guide to Clinical Preventive Services.

The SC Community Transformation Grant (SC CTG) is designed to meet the following long-term outcomes:

- Reduce death and disability due to tobacco use by 5 percent in South Carolina;
- Reduce the rate of obesity through nutrition and physical activity interventions by 5 percent in South Carolina; and
- Reduce death and disability due to heart disease and stroke by 5 percent in South Carolina.

Led by SC DHEC, this project will engage the statewide coalitions Eat Smart Move More SC (ESMMSC) and the SC Tobacco Collaborative (SCTC) responsible for executing a comprehensive implementation plan at the community level. Formed in 1999, ESMMSC coordinates obesity prevention efforts across the state and leads the implementation of South Carolina's Obesity Prevention Plan with a vision of a South Carolina in which healthy eating and active living are essential to the everyday culture where we live, work, learn, pray and play.

ESMMSC will implement ten evidence –based strategies in targeted funded communities across the grant cycle to address healthy eating and active living throughout the state.

Formed in 2001, SCTC is statewide assembly of the leading health organizations, community coalitions, and businesses committed to reducing the toll of tobacco use in South Carolina by providing resources and information on tobacco-related policies to advocates, lawmakers and concerned citizens. SCTC will engage these organizations, coalitions and businesses to address the leading causes of secondhand smoke exposure in non-smokers, promote evidence-based strategies for quitting smoking, and implement innovative strategies for reducing the toll of tobacco use in grossly marginalized and disparate populations.

Founded in 1999, the Outpatient Quality Improvement Network (OQUIN) is a collaborative of healthcare providers, most of whom are primary care physicians with a mission to promote health and prevent disease across the lifespan. OQUIN will address the statewide high impact clinical preventive services to lower hypertension and cholesterol through a well-integrated approach across the three strategic areas of focus.